

Your Artist Statement

An artist statement is comprised of narrative text that explains your work. Write it in first-person. This is where you reveal your intentions, inspiration, concept and personal connection to your work. Your statement should enhance your audience's experience and understanding of your art.

The Potter's Cast
Episode 230

We've added some questions to jump-start your thinking...

1. Why do you make your art?
2. What inspires you or urges you to create it?
3. Does your art signify or represent something for you?
4. What does your art communicate?
5. What's unique about how you make it?

You can expand your statement with

- Influences
- Senses
- Facts
- Place or Space
- Beliefs

Artist Statement Tips

1. Write in the active voice
2. Limit adjectives
3. Short sentences and paragraphs.
4. Get something down as a start. Writing is an iterative process. You will (should) refine, edit and change as you and your art change.
5. Get honest feedback from those who know your work and you. Be open to change and challenge.

Remember

- Keep your statement focused on your art. If you find yourself creeping in, take the words out and add them to your bio.
- Delete unnecessary words.
- Provide clues/words so people become curious about looking at your work.